

REISEfieber

EMOTIONAL. EXCITING. ENJOYABLE.

VOUCHER COOPERATION - hotel presentation

YOUR ADVANTAGES:

- NO cash input necessary! (Layout included!)
- The cooperation is a pure barter deal
- Your invest is a voucher for a free stay in your hotel, which we receive in return for our benefit.
- You indicate the season periods, in which the voucher is to be redeem. For 10 weeks in the year, the booking can be completely excluded. All other periods can be booked on request and upon availability
- You decide, if you want to book an advertisement (delivered ready to print) or an advertorial (hotel presentation), which we produce for free
- You are presented for a whole year in the Magazine, while booking two issues

You can choose between four different advertisement-sizes as following:

Offer A

Size: 1/2 page advertorial
Text: 1.000 characters + pictures in 300 dpi resolution
Voucher in return: 4 nights stay for 2 adults plus 1 child with half board / room upgrade (+ transfer)

Offer B

Size: 1/1 full page advertorial
Text: 2.000 characters + pictures in 300 dpi resolution
Voucher in return: 7 nights stay for 2 adults plus 1 child with half board / room upgrade (+ transfer)

Offer C

Size: 2/1 full pages advertorial
Text: 4.000 characters + pictures in 300 dpi resolution
Voucher in return: 14 nights stay for 2 adults plus 1 child with half board / room upgrade (+ transfer)

Offer D (Luxury Hotels / high end resorts with more as 350 Euro per night/person)

Size: 2/1 full pages advertorial
Text: 4.000 characters + pictures in 300 dpi resolution
Voucher in return: 7 nights stay for 2 adults plus 1 child with half board / room upgrade (+ transfer)

Our achievements:

Layout /corrections: including
Text/Pictures: at your choice
Placement: best possible / according to the arrangement
Validity: The voucher is to redeem on request and availability. Valid for two years with one opportunity to extent for one further year. All stays are divisible.

Release dates for your media planning:

autumn/winter (October - April); release date 15.9.2021 / deadline: 16.08.2021
spring/summer (May – September); release date 13.4.2022 / deadline: 11.03.2022
autumn/winter (October - April); release date 14.9.2022 / deadline: 19.08.2022

If you want to book a classic ad, the following formats apply:

1/2 page = 200 x 122 in type area or 230 x 145 mm + 5 mm trim bonus

1/1 full page = 200 x 252 mm in type area or 230 x 297 mm + 5 mm trim bonus

Double page = 430 x 252 mm in type area or 460 x 297 mm + 5 mm trim bonus

eLink to the latest REISEfieber-issue:

Issue autumn / winter 20/21 (September – March): <http://reisefieber.alphabeta.de/HW-2020/>

Issue spring/summer 2+3/21 (April - August): <http://www.reisefieber.alphabeta.de/FJ-SO2020/>

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