

REISEfieber

BEWEGEND. SPANNEND. GENUSSVOLL.

VOUCHER COOPERATION 2022: Hotelpresentation

YOUR ADVANTAGES:

- NO cash input necessary!
- The cooperation is a pure barter deal. No contest.
- Your invest is a voucher for a free stay in your hotel, which we receive in return as our benefit.
- You indicate the season periods, in which the voucher can be redeemed. For 10 weeks in the year, the booking can be completely excluded. All other periods can be booked on request and upon availability
- You decide, if you want to book an advertisement (delivered ready to print) or an advertorial (hotel presentation), which we produce for free. Even the Layout is included!
- You are presented for a whole year in the Magazine, while booking two issues

You can choose between four different advertisement-sizes as following:

Offer A

Size: 1/2 page advertorial
Text: 1.000 characters + pictures in 300 dpi resolution
Voucher in return: 4 nights stay for 2 adults plus 1 child with half board / room upgrade (+ transfer)

Offer B

Size: 1/1 full page advertorial
Text: 2.000 characters + pictures in 300 dpi resolution
Voucher in return: 7 nights stay for 2 adults plus 1 child with half board / room upgrade (+ transfer)

Offer C

Size: 2/1 full pages advertorial
Text: 4.000 characters + pictures in 300 dpi resolution
Voucher in return: 14 nights stay for 2 adults plus 1 child with half board / room upgrade (+ transfer)

Offer D (Luxury Hotels / high end resorts with more as 350 Euro per night/person)

Size: 2/1 full pages advertorial
Text: 4.000 characters + pictures in 300 dpi resolution
Voucher in return: 7 nights stay for 2 adults plus 1 child with half board / room upgrade (+ transfer)

Our achievements:

Layout /corrections: including
Text/Pictures: at your choice
Placement: best possible / according to the arrangement
Validity: The voucher is to redeem on request and availability. Valid for two years with one opportunity to extent for one further year. All stays are divisible.

Release dates for your media planning:

autumn/winter (October - April); release date 14.9.2022 / deadline: 19.08.2022
spring/summer (May – September); release date 12.4.2023 / deadline: 10.03.2023
autumn/winter (October - April); release date 13.9.2023 / deadline: 18.08.2023

If you want to book a classic ad, the following formats apply:

1/2 page = 170 x 117 in type area or 210 x 137 mm + 5 mm trim bonus

1/1 full page = 170 x 240 mm in type area or 210 x 280 mm + 5 mm trim bonus

Double page = 380 x 240 mm in type area or 420 x 280 mm + 5 mm trim bonus

eLink to the latest REISEfieber-issue:

Edition spring/summer 2+3/22: <https://reisefieber.alphabeta.de/FS-SO-2022/>

Anniversary edition: 35 years of REISEfieber: <https://reisefieber.alphabeta.de/HW-2021/>

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